

— **SAFE ZONE:**

All critical elements (text, images, graphic elements, logos, etc.) must be kept inside the blue box to prevent it from getting cut off.

— **TRIMMING ZONE:**

Please allow 0.125 inches cutting tolerance around your card. We recommend no borders due to shifting in the cutting process, borders may appear uneven.

— **BLEED ZONE 0.125" on all four edges (.025" in each direction:**

Make sure to extend the background images or colors all the way to the edge of the black outline.

IMPORTANT: Please make sure you delete this template before sending us your files. If you are sending eps, pdf, or ai files please convert all text to outlines.

Final Size: 3.5" x 2"

Size with bleeds: 3.75" x 2.25"

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